



Immaculate
Conception Church



St. Bridget's
Church



St. Kateri
Tekakwitha



Sacred Heart
Church



St. Michael's
Church



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Spotlight

Metrics

METRICS is a term used by numerous organizations throughout Canada and the World. Many governments collect a multitude of data every four years through the Census to evaluate the “health” of the country, and health and education bodies are constantly using Metrics to stay informed on their effectiveness.

Metrics goes one step further than just collecting data – it is collecting data with the sole purpose of ‘measuring success’, it is a quantifiable measurement.

What does Metrics have to do with our Parish?

METRICS –WHAT ARE WE MEASURING?

- One reason PLT's have been formed throughout the Diocese of Halifax-Yarmouth is to support the Pastor in making & executing important decisions that are needed to bring about missionary renewal in the parish.
- To be able to do this, we need a **BENCHMARK** of where we are now, so we can see how we are **GROWING**.

Our Parish Leadership Team is tasked with ensuring that we are meeting our parishioners' expectations and attracting new people to our churches. One way to measure this is to collect as much data as possible so that we have all the relevant information we need. If you are attending supplemental activities outside of Mass, you may be invited to monitor the numbers within your group.

Once we have collected all this data, what will happen next?

The data will be analyzed to assess the value of the offering, for example:

Is the event offered at the best time for everyone?

If it is currently offered once a week, does it need to be increased to twice a week or reduced to once a month?

Do we need to advertise certain events more than others?

COUNTING AWARENESS

- Counting how many people attend a Mass is common practice and acceptable.
- But we need to expand our information gathering to ensure we are meeting people's needs.
- Numbers can determine value and inform decision making going forward.

OTHER GROUPS WE WILL BE COUNTING

- A few examples of measurement groups:
- Family Faith Formation & Related Youth Events
- Annual Parish Events : eg. Summer Parish Picnic
- Alpha, Prayer & Bible Study Groups
- Adoration of the Blessed Sacrament
- Holy Rosary & Stations of the Cross

At the beginning of the year, we began to explore all the supplementary activities the five churches within our parish offered in addition to weekend masses, and it is a very impressive list.

This slide highlights just a few and thanks to our many volunteers we are working on increasing these offerings. One of our goals at

Immaculate Conception, St. Bridget's, St. Kateri, Sacred Heart and St. Michael's is to offer you the ability to serve the Lord in more ways than just attending Mass one day a week.

If you would like to take part or volunteer in any of our ministries or if you are just looking for more information, then please reach out to Trish in the Parish Office.

HOLY WEEK & EASTER OCTAVE

SCHEDULE OF LITURGIES

APRIL 13TH - 20TH, 2025

Chrism Mass: Tuesday, April 15th

St. Mary's Cathedral Basilica 12:00 pm

Join us on our Bus Transportation to and from Truro (\$15.00 per person)

Palm Sunday Mass, April 13th:

(Regular Schedule for Saturday and Sunday Masses)

Monday Mass, April 14th:

Immaculate Conception, Truro 7:00 pm

Wednesday Mass, April 16th:

Immaculate Conception, Truro 7:00 pm

Holy Thursday Mass, Thursday, April 17th:

Immaculate Conception, Truro 7:00 pm

Good Friday Service, Friday, April 18th:

Immaculate Conception, Truro 10:00 am Youth, Mary's Way of the Cross

Sacred Heart 3:00 pm

St. Kateri, Indian Brook 3:00 pm

St. Michael, Brule 3:00 pm

St. Bridget's, Millbrook 3:00 pm

Immaculate Conception, Truro 3:00 pm

Stations of the Cross - 7:00 pm at St. Kateri and Immaculate Conception Church

Easter Vigil, Saturday, April 19th:

Immaculate Conception, Truro 8:00 pm With RCIA Participants

Easter Sunday Mass, Sunday, April 20th:

Immaculate Conception, Truro 9:00 am

St. Michael's, Brule 9:00 am

St. Kateri, Indian Brook 10:00 am

Sacred Heart, Millbrook 11:30 am

St. Bridget's, Shubenacadie 11:30 am

Easter Octave, Weekday Mass Times:

(Regular Schedule for Weekday Masses at Immaculate Conception Church)

Divine Mercy Sunday, Sunday, April 27th:

(Regular Schedule for Saturday and Sunday Masses)

Special prayer service with Confessions at 2:00 pm and prayers at 3:00 pm